



KOREA-CROATIA BUSINESS FORUM 2021

4 NOVEMBER 2021, CRYSTAL BALLROOM, THE WESTIN ZAGREB

Looking to the Future: Strengthening Business Partnerships and Cooperation

- 09:00-09:30 **Registration**
- 09:30-09:35 **Opening Remarks**
- *H.E. Mr. Kim Dong-chan, Ambassador of the Republic of Korea to the Republic of Croatia*
- 09:35-09:50 **Congratulatory Remarks**
- *Ms. Nataša Mikuš Žigman, State Secretary, Ministry of Economy and Sustainable Development of the Republic of Croatia*
 - *Mr. Ivan Barbarić, Vice President for International Affairs and EU, Croatian Chamber of Economy(CCE)*
 - *Mr. Hong Kwang-hee, Chairman, Korea Importers Association(KOIMA)*
- 09:50-10:30 **Presentation Session 1: General**
- **How to enhance bilateral business partnership**, *Mr. Zoran Horvat, President of Croatian - Korean Business Club*
 - **Opening a new horizon for the Korean-Croatian Relations**, *Ms. Hwang Victoria, Chairperson of the Korean-Croatian Business Innovation Council*
 - **Introducing Korea and its consumer trends**, *Mr. Jough Jung-hyun, Executive Director of Korea Importers Association(KOIMA)*
- Coffee Break (10:30-10:50)*
- 10:50-11:20 **Presentation Session 2: Infrastructure Project**
- **Major Energy Project in Croatia**, *Mr. Marko Ćosić, Board Member of HEP*
 - **Introduction of Korean Company**, *Mr. Park Jinho, Representative Director of Frankfurt Branch Office, Doosan Heavy Industries & Constructions Co., Ltd*
- 11:20-12:00 **Presentation Session 3: Tourism**
- *Mr. Kristijan Staničić, Director of the Croatian National Tourist Board*
 - **Proposal to expand tourism exchange between Korea and Croatia** *Mr. Oh Henry, President of the Korean Association of Travel Agents(KATA)*
 - *Mr. Boris Žgomba, President of the Association of Travel Agencies(UPA) in CCE & Board Member of Association of Croatian Travel Agencies(UHPA)*
- 12:00-12:20 **Signing Ceremony for MOU between KATA and UPA in CCE**
- 12:20-14:00 **Luncheon**
- hosted by H.E. Mr. Kim Dong-chan, Ambassador of the Republic of Korea to the Republic of Croatia
- 14:00-16:30 **1-on-1 Business Meeting**

** The details of the program are subject to change.*

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