## 12th International aquaculture symposium "2016 – 2020 (2023) – a key point for aquaculture development in Croatia "

## "Quo vadis" EU aquaculture



Ivan Katavić

Institute of Oceanography & Fisheries - Split, Croatia



### World Seafood Supply from Fisheries and Aquaculture production, excluding plants (in million tonnes)



## WORLD CAPTURE FISHERIES VS AQUACULTURE

**Capture fisheries =** 93,4 Mt



Aquaculture = 73,8 Mt + 27,3 Mt quatic plants Total aquaculture production = 101,1 Mt



Source: FAO, 2016



Source FAO, 2016

# WORLD SEAFOOD PRODUCTION (FISHERIES AND AQUACULTURE) BY CONTINENTS, IN VOLUME (2014)



## **CONSUMPTION PER CAPITA IN THE WORLD (KG 2001-2013)**



Source: FAO



## Seafood European market in 2014



Highlights from European Seafood Market

- Expenditure for fishery and aquaculture products is 4 times lower than for meat
- Per capita cnsumption of of fish and seafood proteins in the EU accounted for 7% of the total protein intake
- Almost 80% of the EU processed fish product are directed to internal consumption
- Farmed fish product represent 24% of EU total fish consumption; Every 4th fish consumed comes from aquaculture

Source: EUMOFA based on EUROSTAT data

## PER CAPITA CONSUMPTION BY EU-28 COUNTRIES AND SPECIES

Apparent consumption of most important species in 2012, 2013 and 2014

Source: our elaboration basedon EUMOFAdata



Per capita consumption of fish and seafood (Live weight equivalent – kg capita/year) per Member State, 2014 and % variation 2014/2013

Source: EUMDFA based on elaboration of EUROSTAT data

Portugal								55,3	-2%
Spain						46,2	+5%		
Lithuania				_		44,7 4	4%		_
France				<b>- 34/</b>	-				_
Sweden				33,2	+4%				
Luxembourg				33,1	+3%				
Maita				32,0 •	3%				-
Italy			28,9	+4%					
Latvia			25,5 -5%						-
EU 28 average			25,5 +43	6					-
Cyprus		2	5,0 <u>+3%</u>						-
Belgium		2	4,9 +5%						
UK	-	2	49 +1%						-
Finland		23,	9 -7%						
Ireland	_	23,0	+6%						
Netherlands		22,6	-3%						
Denmark	-	22,1	-7%						
Croatia		18,4 .7%							
Estonia	-	18,1 +3%							-
Greece		17,3 +2%							
Austria	13,4	-2%							
Germany	13,3	+1%							
Polano	13,0	-11%							
Slovenia	10,8 +	×							
Siovana Casab Basudala	//8 -3%								
Czecii Nepublic	1,3 -8%								
Romania	0,3 +14%								
Bulgana	6,0 +10%								
Hungary	9,0 +3%	1							I.
(	),0 10,0	20,0	30,0		40,0	50,	,0	60	<b>,0</b>
		Kg /	/capita /y	ear					



## **STATUS OF EUROPEAN AQUACULTURE**

- EU represents 2 % by volume and 4.3 % in terms of value in global aquaculture.
- EU-28's total aquaculture production of 1.28 million tonnes that represents around **24%** of the total EU fisheries production
- Total economic value in 2014 amounts to  $\in$  3.96 billion Euros.
- Mussels, mostly Mediterranean and blue mussel accounted for more than a third (roughly 400 thousand tonnes)
- Gilthead seabream, European seabass, rainbow trout, and Turbot accounted for another 25 %.
- Although cultivated in only few EU countries, mostly in the UK, Atlantic salmon has far the highest economic value (almost EUR 0.9 billion)



#### MAIN AQUACULTURE PRODUCERS, EU-28 AND EU VS NORWAY, 2000 AND 2013 (1000 TONNES LIVE WEIGHT)





(\*) Excluding production from hatcheries and nurseries, fish eggs for human consumption, ornamental and aquarium species.

Source: Eurostat <u>(fish aq q)</u> and <u>(fish aq2a)</u>

# European share from global aquaculture production (2012)

• Aquaculture is the most heavily regulated food production sector in Europe

Europe 4.3%

 Increasing competition for space with other users and environmental concerns about aquaculture are some of the major issues

#### Leading region in the production of some species













Saimon

Trout

Seabo

Seabream

Turbot

Mussels

#### Values of the main aquaculture products in the EU in 2014 and %variation 2014/2013



## Sustaining Aquaculture Growth to meet future fish demand



- If countries aquaculture production follow the recent trend, expected aquaculture growth rate:
  - 4.0 percent annually.
- To feed growing and wealthier world population, required aquaculture growth rate:
  - 5.6 percent annually.

## Trends in EU aquaculture production by species or group of species in values and volumes

#### Volumes of most important groups of species and % variations 2014/2013

Source: EUMOFA based on elaboration of EUROSTAT, National sources, FEAP and FAO data

Composition of farmed products in the EU by value Source: EUMOFA based on elaboration of EUROSTAT. National

sources, FEAP and FAO data



## EU Freshwater aquaculture

### Main species:

- **Trout** (191,000 t); main producing countrie Denmark, France, Italy
- **Carp** (80,000 t) in Poland, Czech Republic and Hungary
- **Eel** (5,200 t), Netherland



#### Trends:

- Trout and carp are not expected to increase production in the near future
- Expansion of lesser-known species catfish, sturgeon, etc. are expected
- Diversification of species, and/or products, technological improvement and more advanced zootechniques will be applied

## **Freshwater - Growth Forecasts**

#### Challenges

- Identify advantages of freshwater aquaculture
- Complex legislation hindering development
- Refine clear targets for lesser-known species
- Integrate RAS better and improved use of outputs
- Raise productivity of traditional farms
- **Better** recognition of contributions to society

#### **Action Plan**

- Encourage diversification and integration
- Increase competitiveness and maintain highest product quality
- Promote innovation for sustainability
- Improve responses to predators
- Improve market understanding
- Define environmental services
- Focus on local economies
- Establish a genetic bank of native populations

#### Effects

- Production will grow to 480,000 tons of fish
- Moderate growth for established species
   €1.4 billion, increasing €0.5 billion ex-farm value

€€€

- 7,000 more jobs, highest rise to occur in processing
- 30,000 hectares of space needed for expansion, mainly for extensive production

666666666

- Hatcheries to supply over 1.3 billion juvenile fish
- Overall feed requirement up by 80,000 tons



Active diversification within the sector

#### Vision 2030

- Production growth >40% = 1.5%/year
- Trout and carp remain core products
- Will diversify & establish new activities
- Recognition and expansion of ecosystem services
- Product diversity for mass and target niche markets
- Productivity increases of 50%/employee
- FCR decreases to 0.9 for trout (15% improvement)



Source: The Future of European Aquaculture – EATiP 2012



#### Atlantic salmon production (tons) 2005-2014

PRODUCTION (tons)		YEAR									
SPECIES	COUNTRY	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Atlantic salmon	NORWAY	588.444	617.000	751.000	799.000	870.000	941.001	1.023.000	1.240.000	1.195.000	1.290.000
	UTD. KINGDOM	123.000	118.525	129.930	129.545	142.283	147.412	150.000	162.223	162.234	163.347
	FAROE ISLANDS	18.700	13.100	22.300	38.800	51.500	45.400	60.400	76.800	76.480	86.449
	IRELAND	11.500	9.972	11.000	10.000	12.500	12.500	12.000	12.000	11.000	10.000
	ICELAND	6.094	6.895	1.158	292	714	1.068	1.083	2.923	3.018	3.965
	FRANCE	1.200	1.600	1.800	0	0	802	700	300	300	300
Atlantic salmon Total		748.938	767.092	917.188	977.637	1.076.997	1.148.183	1.247.183	1.494.246	1.448.032	1.554.061



## **Coldwater Marine - Growth Forecasts**

#### Challenges

- Develop robust, perhaps sterile, juvenile fish for exposed sites
- Maintain PUFA quality while feed components (plants) change
- Minimise impact of escapes
- e Production costs will influence species choice
- New partnerships needed to promote/realise IMTA objectives
- Mastering the management of offshore production

#### **Action Plan**

- Develop and use more plant materials for feeds
- Robust animals reared and customised for growing
   environment and markets
- Better communication and promotion
- Develop solutions for escapes
- · Identify limitations for open sea ongrowing
- Improve IMTA operation for integration with bioenergy production

#### Effects

- Production will double to provide 2.6 million tons
   TON TON TON TON TON TON
- Salmon will remain the major product



• €13.5 billion ex-farm but €20 billion increase in total value

€€€€€€€€€

6,000 more jobs

- 2,700 hectares of space for new farms
- Hatcheries to supply over 2.5 billion juvenile fish
- Overall feed requirement up to over 3 million tons
- Diversification will consolidate position of aquaculture



#### Vision 2030

- Production Growth of >100% = 4%/year
- Salmon will remain the main species

but all others will increase

• FCR decreases to 1.2, 20% improvement

- Employee productivity increases by 50%
- Trend towards Integrated Multifunctional farms
- Higher levels of offshore aquaculture
- Maximise recognition of the product's health benefits



Source: The Future of European Aquaculture – EATiP 2012

## **EU SHELLFISH PRODUCTION (2014)**



Source: Eurostat

#### Actions to be taken:

- To increase production (new areas,
  - & integration with finfish production IMTA)
- Fight against virus and bacteria (high mortality in summer)
- Resolve problem of seabream predation



## **Shellfish - Growth Forecasts**

#### Challenges

- Assuring production in deeper waters
  - Developing disease-resistant stock
- Access to clean waters
  - Increasing competitiveness
  - Improving knowledge on pathogens detection & quantification

#### **Action Plan**

- Improved environmental governance, enhanced by new technologies and knowledge
- Access to new space and better use of existing sites
- Genetic improvement for disease resistance and higher productivity
- Assure consistent quality control for continued product safety
- Increased hatchery supplies of spat
- Diversify species profile at commercial levels
- Planning tools for environmental governance
   and development

#### Effects

- Production will grow to around 850,000 tons of shellfish: Growth will be mainly for mussels in short-term
   TON TON TON TON TON TON TON TON
- €1.4 billion, increasing by €0.5 billion ex-farm value €€€€€€€€€€€
- Higher workforce level, looking to bring skilled young people into the business

ITTT

 30,000 hectares of space needed for expansion, mainly for extensive production

#### 0000000000

Higher hatchery production of spat for ongrowing
 Image: A state of the state of the

#### Vision 2030

- Production growth 30% = 1.3%/year, initially for mussels and minor species
- Shellfish demand will increase
- Natural, safe and sustainable sector

- Activity diversification on-farm
- Integrated multifunctional farms
- Higher levels of offshore production



#### Source: The Future of European Aquaculture –EATIP 2012

### To achieve objectives~

European Aquaculture Priorities with eight Thematic areas were formulated



## Economic advice in fisheries management

A trilogue between science, administration and stakeholders

#EUFishEcon @EU\_MARE

UNIVERSITY OF MALTA

Aquaculture & the Consumer



Source: The Future of European Aquaculture – EATiP 2012

## The Vision for European Aquaculture

**EU** aquaculture will be sustainable and globally competitive

Aquaculture production will grow and diversify by providing market and consumer range of new products

**EU** Aquaculture production will adapt to climatic and geographic circumstances

Aquaculture will be in harmony with nature and society

**EU aquaculture industry, by the year 2030 will provide** annualy <u>4.5 million tons food products, worth 14 billion euro</u>



ALL above will be achieved by enchancing husbandry, welfere, technology and knowledge management ensuring the sustainability of aquaculture and its global role in technological leadership

#### EU finfish market ~

#### Production and annual average ex-prices (euro/kg) of european sea bass and gilthead seabream in Europe







#### Global Aquaculture Production for species (tonnes) Source: FAO FishStat



#### Global Aquaculture Production for species (tonnes) Source: FAO FishStat



#### Trends in seabream (above) and sea bass (down) production in two main EU countries (Greece&Spain) by value (million euro) and by volume (1000 tonnes)

from 2005 to 2014)





### Exports of gilthead seabream and European seabass from Turkey and Greece to main European market (volume in tones)



Source: EUMOFA

## **AQUACULTURE SITES IN THE MEDITERRANEAN SEA.** MEDITERRANEAN FISH CAGES AND SHELLFISH FARMS ARE MAPPED USING SATELLITE IMAGES FROM GOOGLE EARTH (P. TRUJILLO ETAL. 2012).



#### **MARINE MEDITERRANEAN PRODUCTION IN 2014 PER COUNTRY & PER SPECIES** (FEAP ANNUAL REPORT, 2015, 36 PP)



## Main challenges for the increase of sustainable aquaculture production in Mediterranean countries

- Address negative perception of aquaculture
- Conductive policy and adequate governance
- Land and water availability
- Minimizing ecosystem negative impacts
- Fed aquaculture: Availability of Fishmeal, Fish Oil and other ingredients
- Biosecurity and health management implementation
- Technology and knowledge adequate to requirements
- Adequate finance and investment specially for small farmers
- Improve equity and social impact
- Diversify the sector
- Address/prepare for external forcing factors (e.g. climate change)

### **Mediterranean - Growth Forecasts**



#### Vision 2030

- Production growth >100% = minimum 4%/year
- Higher expansion rates for meagre and sole
- FCR decreases to 1.2 (35% improvement)
- Aquaculture will diversify functional additives, bio-energy (algae)
- Main species: seabass, seabream, sole, meagre, turbot
- Productivity/employee increases by 20%
- Juvenile survival increases by 20%



#### Challenges

- Understand consumer perceptions
- Effective marine & coastal spatial planning
  - Obtain robust fish, selected broodstock
  - Disease control & prevention
- Overcome climatic challenges, severe weather
- Ensure innovation and best knowledge management

#### **Action Plan**

- Access to new production sites, licences
- · Understand consumer choice
- Diversify species profile
- Communicate quality aspects of Mediterranean products
- Simplification of legislation
- Incorporate technological developments
- Assure environmental sustainability
- Encourage diversification and integration
- Integrated spatial planning for aquaculture development

#### Effects

- €2.7 billion ex-farm but €5 billion increase in total value

€€€€€€€€€

- 10,000 more jobs
- Total sea farm space of 2,100 hectares

#### 000000000000

• Hatcheries to supply nearly 3 billion juveniles

• Feed demand increases by 200,000 tons



Source: The Future of European Aquaculture – European Aquaculture Technology and Inovation Platform - EATIP 2012

### Mediteranean shellfish production (Source:FAO)



#### GROWTH FORECASTS IN VOLUME AND VALUE FOR MEDITERRANEAN SHELLFISH PRODUCTION

(b) Shellfish



## AQUACULTURE: MAIN CONSTRAINTS BY 2030 (SOURCE: WWW. AQUAMED PROJECT. NET)



## NOT ENOUGH EXPLOITED EU AQUACULTURE POTENTIAL

- Market opportunities
- Diversification by farmed species and farmed products
- New rearing sites by employing more robust offshore type technology
- Combined rearing systems offshore RAS; & IMTA
- Improvement of husbandry practices
- Fish feed technology and feeding technique
- Standards and procedures
  - in optimizing site selection
  - improve welfare and fish health management
  - prevent pathogen dissemination via trade of aquatic animals
  - improve natural resources protection and environmental sustainability monitoring
  - in social responsibility (compliance with labour legislation; health and safety condition on site...)
    All above may

IMPROVE TRUST AMONG PRODUCERS AND CONSUMERS

KEY FORMULA IN A NEW ERA OF AQUACULTURE DEVELOPMENT Farms must operate by respecting both envionmental and economic optimum, and also act in a socially and culturally responsible manner

•Environmental consideration – sitting aquaculture following ICZM principles and Ecosystem Approach must be a common standard

•Competitivness – a shift from quantity-oriented to quality and market-oriented approach



## **COMPETITIVNESS & MARKET-ORIENTED APPROACH** Needs:

- »Consolidate production through sustainable farming while optimising profitability and minimizing environmental impact;
- »Improve the image of aquaculture products supported by market-oriented production;
- »Develop strategic marketing plans for the promotion, product development and commercialization, in both traditional and new markets;
- »Certify freshness, tracebility and animal welfare, than ...
  - -more people will choose the products, the more supermarkets will stock them and more fish farms animals will have a better life

"labelled food could increase by as much as 200% in the next five years due to an increase in consumer demand"

## **MEDITERRANEAN FOOD CONSUMPTION PATTERNS**

The Mediterranean diet, in which seafood is one of important components is widely considered nutritious and healthy

Due to new lifestyles and socio-economic changes the dietary pattern is critically eroding the Mediterranean Cultural Heritage of Humanity, recognized by UNESCO 2013

It is a urgent need to preserve and transmit the Mediterranean diet as a common cultural heritage and lifestyle to future generations

Source: CIHEAM/FAO. 2015. Mediterranean food consumption patterns: diet, environment, society, economy and health. A White Paper Priority 5 of Feeding Knowledge Programme, Expo Milan 2015. CIHEAM-IAMB, Bari/FAO, Rome.



#### Mediterranean diet

Cyprus, Croatia, Spain, Greece, Italy, Morocco, Portugal Inscribed in 2013 (8.COM) on the Representative List of the Intangible Cultural Heritage of Humanity

#### Mediterranean Food Pyramid



## **PROCESSING OF FARMED FINFISH — ADDING A NEW VALUE**

- Processing is a strategic advantage in achieving the high quality and freshens of farmed fish By adding new value and satisfying consumer requirements new market is created Processing is runing much behind actual needs;
  - +30 years of industrial production, but packiging and processing have started hardly a decade ago
- Product quality, branding and labeling to obtaine consumer confidence















#### KBBE-2013-07-GA 603121 DIVERSIFY

COLORA CO

bottlenecks of emerging species, producing new products and accessing new markets

Contact Project Coordinator

PARTNERS

SPECIES RESEARCH AREA INTRANET DISSEMINATION BLOG

www.diversifyfish.eu 🛎

Search

9





An efficient, sustainable and market-oriented expansion of the EU aquaculture sector based on new fish species and products will reduce the dependence of the EU on imports, reduce the pressure on over-exploited fisheries in the EU and explore new segments and tailormade products for the EU market. This is the objective of a newly approved Collaborative project named DIVERSIFY, funded by the European Commission (FP7-KBBE-2013, GA 603121).

(read more)



## Firm factors affecting profit in EU aquaculture

(source: Sanchez et al. 2016)

• Diversification strategy has demonstrated the best economic performances in both marine and landbased aquaculture



• Product certification is also positively related with farms' economic performances

### Size does matter !!!

 Size factor affecting differences in economic performances of firms belonging to EU aquaculture industry; size variable is positively related to profit margins

## FARMING ON EXPOSED LOCATION



Innovation in modern offshore fishfarming methods



#### Monitoring of farmed fish in real time

## Exposed areaes - potential fish species and production systems





species





Production economy may take advantage of combined and prolonged land-based RAS for prowing robust "seed", and shore technology for martket

Potential of offshore tech snould be investigated under Given environmental, economic, And social circumstances



- **RAS** : variety of environments •
- **Operational costs must be radically lowered** if RAS will improve its competitiveness



market product

## **INTEGRATED-MULTITROPHIC AQUACULTURE (IMTA)**



#### IMTA ?

The waste products from one food production proces (i.e. fin-fish production) is assimilated by other food organisms and converted to valuable products

#### Economy & Environment = "Vin-Vin"

. . . . . . . . . . . . . . . . . .

- Increase productivity
- Increase profitability
- Reduce environmental damage
- Increase space requirement (extensive culture of eg. shellfish and aquatic plants are space consuming)
- Increased the social licence of IMTA aquaculture
- Increased complexity to the system

Source: Aquacult Environ Interact 8: 191–199, 2016

## **HOW SCIENCE CAN HELP INDUSTRY?**

#### •Spatial planning and farm location



- -<u>Where and how big farms should be</u> ? ICZMP, Spatial Muli-criteria Analysis and Ecosystem approach, as a science-based tools for site selection, and assessing carring capacity of coastal areas
- -<u>Decision support system</u>: AquaModeling, estimate of holding capacity of an ecosystem, MSP, SEA-EIA ?
- Health & biosecurity prevention of disease and management of fish health
- -<u>How to reduce veterinary drug</u> use at farm level?,
- -<u>Some natural compounds</u> (i.e. probiotics, sea weed, fish by product....) to be tested for their activity (recent lit. overview demonstrated beneficial effect when use for human and animal medicine treatment)

## CONT.



<u>= Effects of a mixture supplement diet</u> to be tested and monitored by measuring stress and immunity related markers

<u>= Feed enrichment with desired pigments as to improve consumer acceptance of mariculture product</u>

### Brood stock management

<u>= Sex manipulation (i.e. all female sea bass population have increased growth compared to males)</u>

<u>= Tripleids</u>te enchance grewth and avoid impact on native populations

<u>= Improve resistance to infective pathogens</u>

=<u>Phenetip sellection as to improve market value and diversification of mariculture product</u>

= & many ether fields

## Thank you very much for your attention

### aquaculture 6 COOPERATION for GROWTH

#### October 17-20, 2017 | Dubrovnik, Croatia

