

Taiwan Franchise Brands Live Stream Seminar

Starts from 2pm (GMT+8), Sept. 11, 2020



Taiwanese F&B brands feast online for you. Learn about each brand story, brand value and partnership criteria!



Time	Category	Brand
14:00-14:05	Opening Remarks	TAITRA
14:05-14:25	Brunch	LaMorning
14:25-14:45	Beverage	Milkshop
14:45-15:05	Ice Dessert	YODO
15:05-15:25	Fried Chicken	J&G Fried Chicken
15:25-15:45	Q&A	

<http://www.mk2000.com.tw>



LaMorning successfully started a casual and fashionable brunch style in 2001. We have continuously improved the quality and innovation of professional frozen food production lines and a well-found logistics center that ensure consumer food safety. In 2005, LaMorning established a distribution center and started its international franchising business to the world.

LaMorning keeps the spirit of "Honesty, Seriousness, and Responsibility" in product innovation and fulfill the goals of "Smile, Service, and Persistence" in management. Now LaMorning owns beverage brand Hua Ren Hui Tea shop (華仁匯 養生茶飲) and baking brand Wheat Caf'e Sweets (小麥廚坊) as well.

<https://www.milkshoptea.com/en>



With 236 shops around Taiwan, MILKSHOP is a leading beverage brand in the country and has been voted as the favorite beverage among college students in Taiwan.

"Milksha," our brand name for oversea market, has been promoted to six cities, including Hong Kong, Macau, Japan, Singapore, Melbourne, and Vancouver in 2019.

Aligning with the global wave of healthy awareness, all raw materials we used are free of chemical ingredients, artificial food coloring and preservative. Our "Natural", "Handmade", and "Unique" drinks not only attract the young generation but also children and elders.

<https://www.iceyodo.com/>



JK Foods is Taiwan's largest manufacturer of snow ice ingredients, equipment supplier and owner of the most important patented technology. JK Foods owns the brand of "ICE YODO Two-color Cute Bear Snow Ice", a low-calorie ice dessert made with natural health ingredients.

Snow ice is a milk-based ice product and contains no pigment, flavor or preservative, which is in line with the natural health demands of consumers.

Today, with more than 800 international stores, JK Foods serve global agencies in more than 30 countries across five continents.

<https://www.jgssg.com.tw/en>



Opening its first shop on Jiguang Street of Taichung in 1973, J&G Fried Chicken continues to provide delicious fried chicken products with many flavors, bringing customers warm and happy memories.

In 2010, the company established its Shanghai headquarter & central kitchen. With decades of experience in Business operations and unique technologies, J&G Fried Chicken boasts solid brand values and maintain the quality products well. J&G Fried Chicken has already become the No. 1 brand of Taiwanese-style fried chicken in Taiwan and successfully opened hundreds of global branches, exceeding 500 stores around the world.