



## **KOREA IMPORTERS B2B MEETINGS IN CROATIA**

**4 November 2021**  
**Hotel Westin, Ul. Izidora Kršnjavog 1, Zagreb**  
**Zrinjevac/Tuškanac Hall (ground floor)**

### **PROGRAM**

**12:30 – 13:00 Registration of participants**

**13:00 – 13:20 Opening remarks**

- Mr. Luka Burilović, PhD, President, Croatian Chamber of Economy
- Mr. Kwang-Hee Hong, Chairman, Korea Importers Association

**13:20 – 13:40 Presentation**

Korean Consumers & The Market

- Mr. J.H. Jough, Director General, International Relations, Korea Importers Association

**13:40 – 13:45 Signing ceremony of the Memorandum of Understanding  
between Croatian Chamber of Economy and Korea Importers Association**

**13:45 – 16:00 B2B meetings**

Coffee Break during the meetings

**Moderator:** Ms. Ines Obradović, Managing Director, International Affairs Sector, CCE

**Working Language:** English