
RON BROWN INNOVATION DAY

19 April 2018

Venue: FORUM Zagreb Congress Center, Radnička cesta 50 – center Green Gold, Zagreb

PROGRAM

Draft

- 9:00 – 09:30** Registration of participants
- 09:30 – 09:45** Introductory speeches
- US Embassy representative
- Croatian Chamber of Economy representative
- 09:45 – 10:15** Lecture - US entrepreneurship success story
– Mr. Bruce Leech, Executive Director, DePaul University Entrepreneurship Center
- 10:15 – 10:30** Presentation – Croatian success story: Amphinicy Technologies
– representative of the Amphinicy Technologies company
- 10:30 – 11:00** Coffee break
- 11.00 – 11.45** Panel discussion: *Tackling the Entrepreneurship and Innovation Challenge in Croatia: Networking & Partnerships*
- panel moderator: Tina Lee Odinsky-Zec, PhD; panel participants:
 - Mr. Bruce Leech, Executive Director, DePaul University Entrepreneurship Center
 - Tihana Petričević, CEO, Studio Rebus j.d.o.o. (Meridda high tech health gadget)
 - a representative from Croatian freelance sector (TBD)
 - Jana Blažević Marčelja, Deputy Director and Education Center Manager, Advisor for launching an entrepreneurial venture and price strategies, STEP RI
- 11.45 - 12.00** Presentation on possibilities for funding for SME's through HAMAG BICRO and other institutions; Technology Partnerships through Enterprise Europe Network (EEN)
– Vedran Đidara, Head of Beneficiaries Support Unit at HAMAG-BICRO
- 12:00 – 12:15** Internationalization of SMEs – funding and support through CCE and other institutions; Business Partnerships through Enterprise Europe Network (EEN)
– Igor Bobek, Senior Expert Associate, International and EU Affairs Sector, CCE
- 12:15 – 12:35** Presentation of the participation in the US State Department Professional Fellows Program implemented by World Chicago
– Mr. Tomislav Barbarić, Manager of the Center for Entrepreneurship Osijek and PFP Alumni
- 12.35 – 12:45** Closing remarks
- 12:45 – 14:00** Buffet Lunch

Moderator: Ms. Jelena Dumičić, Senior Expert Associate, International and EU Affairs Sector, CCE
Working Language: English