

MELIA Observatory Media Literacy Observatory for Active Citizenship and Sustainable Democracy

MELIA Observatory Workshop on Media Literacy and Media Education – Slovenia, Croatia, Serbia, Montenegro, Bosnia and Herzegovina

Venue date: 23th of April 2021 from 10.00 - 13.00 (CET)

Venue place: Online, via Zoom link https://us02web.zoom.us/j/88348168263

| 10:00-10:15 | Introduction |
|-------------|--|
| | Matevž Tomšič, School of Advanced Social Studies in Nova Gorica |
| | MELIA Observatory Project Manager |
| 10:15-12:15 | Media literacy and media education – country cases |
| | Slovenia: Srečo Zakrajšek (Institute and Academy for Multimedia): Media education in Slovenia Miro Petek (Ministry of Culture of the Republic of Slovenia): Politics, journalism and media literacy in Slovenia |
| | Croatia: Lana Ciboci (Association for Communication and Media Culture): Education in Croatia and the project Children of the media implemented by Association for Communication and Media Culture Dražen Hoffmann (GONG): Media literacy projects implemented by Gong |

^{*}Disclaimer: As a participant of the MELIA Observatory event and provider of personal data I hereby explicitly consent and by free will concede data listed in the form provided by the Ministry of Regional Development and EU Funds for the purpose of data processing, creating accreditations, registering the participants and providing notifications on the conference, all in accordance with the General Data Protection Regulation (GDPR) - Regulation (EU) 2016/679.

| 12:45-13:00 | Concluding thoughts, guidelines for future actions |
|-------------|---|
| 12:15-12:45 | Main challenges and solutions to improve the situation in the field of media literacy (discussion) |
| | - <i>Maida Muminović</i> (Mediacentar, Canton Sarajevo): Media and informational literacy in Bosna and Herzegovina: main problems and recommendations |
| | - Edin Skokić (International business-informational academy): The impact of the ownership structure on editorial policy. Censorship and self-censorship |
| | Bosnia and Herzegovina: - Enes Osmančević (University of Tuzla): The undemocratic character of the government vs. Media literacy and education) |
| | - Elvira Ceković (Agency for Electronic Media of Montenegro): Media literacy from the perspective of the electronic media regulatory body |
| | Montengro: Vuk Vuković (University of Montenegro): Media literacy – capital budget investment |
| | - <i>Ana Mirković</i> (Institute for Digital Communications): Media literacy in the digital age |
| | Serbia: Boban Tomić (Higher School for Communications): Education for critical production of media contents |
| | - Marin Ilej (UNICEF Office for Croatia): Projects Medijskapismenost and Days of media literacy implemented by Agency for Electronic Media and UNICEF Office for Croatia |

Registration: please register until Tuesday, 21th of April, 12.00 CET on:

https://forms.gle/Y3eVDLph8D3dri5s7

Contact person for any questions regarding the meeting is prof. dr. Matevž Tomšič, MELIA Observatory project leader.

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