



The 3rd China-CEEC Expo & International Consumer Goods Fair

Invitation



May 16-20, 2023



Enhance Friendship, Expand Cooperation and Seek Common Development



President Xi Jinping sent a congratulatory letter to the 2nd China-CEEC Expo on June 8th, 2021, pointing out that the China-CEEC cooperation mechanism is an important platform for China and the CEEC to enhance their friendship, expand cooperation and seek common development. The 2nd China-CEEC Expo will help the Chinese market learn more about the commodities from the CEEC, expand CEEC's exports to China, and help all parties respond to the challenges brought about by the COVID-19 pandemic and promote the economic recovery.

HISTORY of China-CEEC Expo



China-CEEC Investment and Trade Expo, the predecessor of China-CEEC Expo and International Consumer Goods Fair (hereinafter referred to as "China-CEEC Expo"), has been held four consecutive times in Ningbo, China from 2015 to 2018. In 2019, approved by the State Council, the expo was officially upgraded to national level and was renamed as China-CEEC Expo and International Consumer Goods Fair.

REVIEW of the 2nd China-CEEC Expo

Theme
"New Vision, Shared Opportunities"

Concurrent Events

20

Conferences and forums, economic and trade talks, cultural exchanges, etc

Exhibition Area

200,000 m²

Intended Turnover

RMB 10.78 billion

The 2nd China-CEEC Expo was held successfully in Ningbo during June 8th-11th, 2021. President Xi Jinping sent a congratulatory letter to the Expo. Vice Premier Hu Chunhua visited the Expo and read President Xi's congratulatory letter before delivering his speech at the opening ceremony. H.E. Miloš Zeman, President of the Czech Republic, H.E. Aleksandar Vučić, President of the Republic of Serbia and other 8 foreign dignitaries delivered their words at the opening ceremony via video.

Number of Exhibitors

2000

Number of Buyers

7582

International Projects Signed

97

Total Investment Volume

USD 18.2 billion

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Date / May 16-20, 2023

Venue/ Ningbo, China

Hosts/ Ministry of Commerce, PRC.
Zhejiang Provincial People's Government

Organizers/ Ningbo Municipal People's Government
Department of Commerce of Zhejiang Provincial People's Government
Trade Development Bureau of MOFCOM

HIGHLIGHTS of China-CEEC Expo



The only national-level expo focusing on cooperation between China and CEE countries

Professional buyers covering all provinces and cities across China

Various concurrent activities before, during and after the exhibition

Promotion
conferences
and
roadshows

Matchmaking
activities

Signing
ceremonies

KOL live-
streaming
events

CEE delicacy
appreciation

New
products and
technology
release

365 days personalized service on
CEEC Products Online Fair

Preferential policy support



中粮
COFCO
自然之选 健康所依

Vanguard*
华润万家



中国石化



中国石化
SINOPEC



银泰商业
Intime Retail



EXHIBIT Category



Food and Agricultural Products

Wines, spirits, beer, olive oil, honey, biscuits, chocolates, snack foods, jams, pasta, cereal, dairy products, mineral water, coffee, tea, etc.



Consumer Goods

Facial care and make-up, other personal care and daily chemical products, tableware, kitchenware, household cleaning products, downs, crystal products, porcelain, handicrafts, etc.



Intelligence industry & Medical Equipment

Smart appliance, automobiles, light jets, technological software and solutions, medical devices, sporting equipment, energy and environmental protection technology, etc.



Trade in Services

Digital industry, digital finance, digital logistics, digital supervision, cross-border e-commerce, artificial intelligence, 5G communication technology, etc.



NBICC

宁波国际会议中心

宁波国际会议中心坐落于东钱湖畔，总建筑面积约 31.2 万平方米。会议中心建筑面积约 23.8 万方，配套酒店约 7.4 万方，总投资约 79 亿元。

项目于 2020 年 3 月开工建设，预计 2022 年全面建成并投入使用，建成后可承办首届峰会级别的国际高端会议，举办各大型商务活动、学术会议、高端小型展览和文体艺术活动，成为国内领先的集会议、展览、活动（赛事、演艺等）、餐饮、酒店、旅游、商业配套于一体的高端会展综合体。

Ningbo International Conference Center, with a total investment amount of 7.9 billion Yuan, is located on the bank of Dongqian Lake covering a total construction area of 31,200 m², including 238,000 m² as the Conference Center and about 14,000 m² as the supporting hotel.

The project started construction in March 2020 and is expected to be fully completed and ready for operation in 2022. Once completed, it can host summit-level international superio conferences, hold various large-scale business activities, academic conferences, superio small exhibitions and cultural, sports and artistic activities, becoming a domestic superio exhibition complex integrating conference, exhibition, hospitality and cultural tourism.

总建筑面积约 31.2 万平方米

会议中心建筑面积约 23.8 万方

配套酒店约 7.4 万方

总投资约 79 亿元



How to register

Step 1

Visit our website(www.cceecexpo.org) and register your account(if you haven't) on China-CEEC Products Online Fair to submit registration form for your company. If you have an account already, log in directly.



Step 2

Click to apply for 2023 on-site China-CEEC Expo.

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