



# PRESENTATION OF İZMİR'S ECONOMY and İZMİR CHAMBER OF COMMERCE

26.11.2019





# WELCOME TO İZMİR CHAMBER OF COMMERCE



# İZMİR IN NUMBERS

- **8500** years of continuous life
- The most modern city of Turkey
- With a population of **4,3** million, the **3rd** biggest city.





# İZMİR IN NUMBERS

- **13** Organized Industrial Zones,
- **2** Free Zones,
- **4** Technology Development Centers / Technoparks



# YOUNG AND DYNAMIC WORKFORCE

**42%** of Izmir's population is **under 30**



**9** universities, **75** faculties, **110** thousand students and **20** thousand graduates annually

**130** Research and Implementation Centers within Universities

**267** vocational and technical high schools and **125** thousand students

# İZMİR IN NUMBERS

4,3 million  
population

6,23 % of  
Turkish  
economy

9,3 %  
industrial  
productio  
n of Turkey

5.223  
exporter  
companies

GDP per  
capita  
12.344 \$

9,1 billion  
\$ import

10,2  
billion \$  
export

5.650  
importer  
companies





# INTERNATIONAL TRADE VOLUME

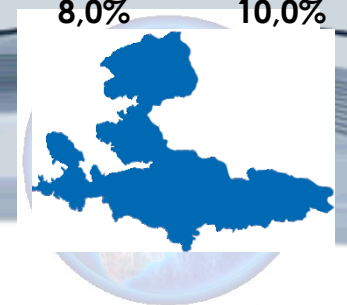
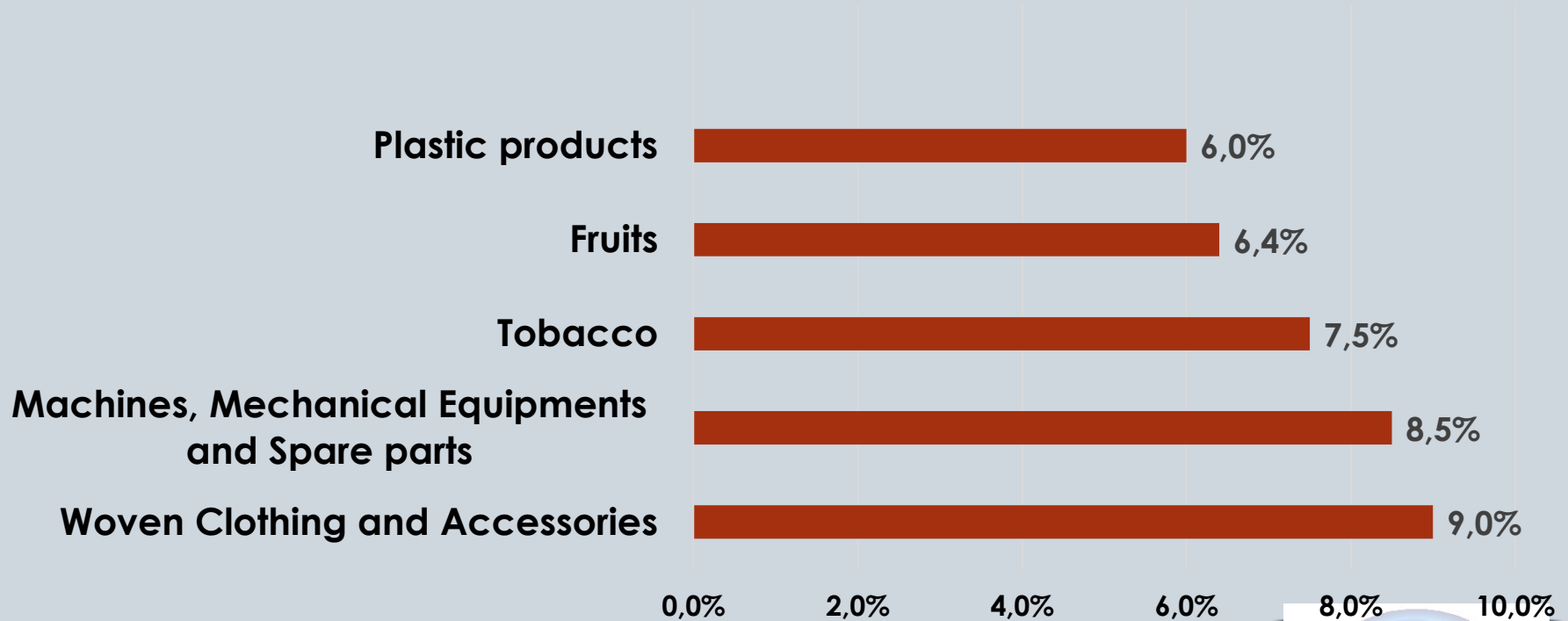
(2018);

- Export: \$ **10,2** billion
- Import: \$ **9,1** billion



# EXPORT COMMODITIES

First 5 products exported from İzmir (%)





# IMPORT COMMODITIES

## First 5 products imported by İzmir (Milion USD)

48 - PAPER AND PAPERBOARD; ARTICLES OF PAPER PULP,  
OF PAPER OR OF PAPERBOARD

466

72 - IRON AND STEEL

694

39 - PLASTICS AND ARTICLES THEREOF

753

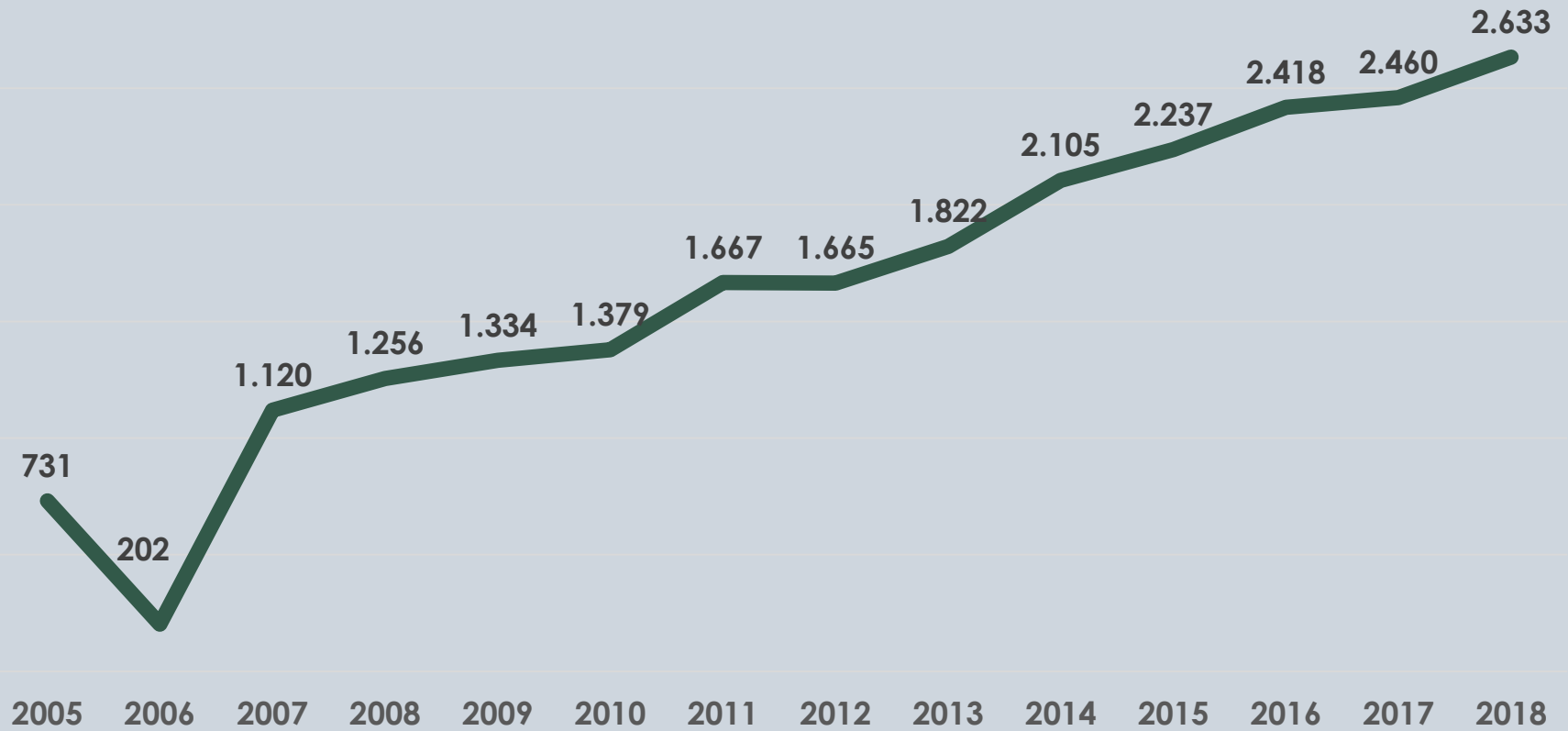
84 - MACHINERY, MECHANICAL APPLIANCES, NUCLEAR  
REACTORS, BOILERS; PARTS THEREOF

834

27 - MINERAL FUELS, MINERAL OILS AND PRODUCTS OF  
THEIR DISTILLATION; BITUMINOUS SUBSTANCES; MINERAL  
WAXES

1.191

## FOREIGN COMPANIES BY YEARS IN İZMİR



Source: Ministry of Trade, Turkey





# CITY OF FAIRS AND CONGRESSES

- **42** trade shows, **10** of which are international each year.
- Turkey's 1st trade fair; 1.000 exhibitors and 1,5 million visitors each year.



# LOCATION AND LOGISTIC ADVANTAGES



➤ On the connection point of Mediterranean, Aegean— a perfect logistic position.

➤ An economic giant located between Europe, Asia and the Middle East.

➤ In 4 hours flight distance to 1,5 billion population, 10 billion Dollars of foreign trade, with 56 countries.





# LOCATION AND LOGISTIC ADVANTAGES



Izmir, the west point of the historic silk road



# LOCATION AND LOGISTIC ADVANTAGES

***DIRECT FLIGHTS TO MORE THAN  
60 DESTINATIONS  
IN 35 COUNTRIES***





**4-5 hrs**

**2-3 hrs**

**1 hr**



# LOCATION AND LOGISTIC ADVANTAGES

**The İzmir Adnan Menderes Airport    30 million passenger capacity per year**





# A MAJOR PORT CITY

## 4 Main Ports-12 Private Docks

Alsancak Port: biggest container handling port of Turkey-10 million tons of handling capacity.

Dikili Port: 3 piers, 12.500 m<sup>2</sup> total port area

Çandarlı (North Aegean) Port: Now Under Construction, will be one of the 10 largest ports in the World

Çeşme Port: Ro-Ro ships are taking off directly to the city of Trieste from this port.



A nighttime photograph of the Clock Tower in Dubai, United Arab Emirates. The tower is illuminated with warm orange lights and stands prominently in the foreground. It is surrounded by palm trees and a paved plaza. In the background, a large body of water reflects the city lights, with a bridge and distant city skyline visible under a dark sky. The text "Entrepreneurs are able to establish business in one day regardless of the person's nationality or place of residence" is overlaid on the right side of the image in a white, bold, sans-serif font.

**Entrepreneurs are able to establish business in one day regardless of the person's nationality or place of residence**

## LEADING SECTORS

### PETROCHEMICAL INDUSTRY

- Sector hosting of large-scale, capital, intensive-technology and thousands of raw material producers.
- Attractive markets that grow faster from developed countries and world average
- Export target in petrochemical sector on 2023: \$3.5 billion
- Petrochemical industry companies operating in İzmir: Tüpras and Petkim





# TEXTILE AND CONFECTION

- Approximately 3.400 companies in Izmir
- Export of \$ 949 million knitwear and accesories from İzmir
- Preference of European and Arab countries in wedding dresses and evening dresses



# TEXTILE SECTOR

- In 2018, the export volume of the textile sector of Turkey is **30 billion USD**.
- **The 1.7 billion USD of this volume was realized from İzmir.**
- **70%** of the total wedding dress production in our country is realized in our city.
- Turkey has a long established history of 1200 years in the shoe production
- **The Turkish shoe sector is the 7th big shoe sector in the World, second in Europe.**
- İzmir meets the **40%** of shoe production in Turkey.



# INTERNATIONAL MEDITEX FORUM

- Our Chamber is a member of ASCAME (Mediterranean Chambers of Commerce and Industry)
- “VI. Mediterranean Textile Forum” in September 2020 in İzmir
- 2-days event
- More than 200 participants from all over ASCAME member countries
- Serial meetings, conferences, B2B meetings and workshops





# Projects in the Textile and Shoe Sectors

- dress and evening dress sector - 2013/2016
- shoe-making sector-2012/2015



# TOBACCO

- High value-added agriculture-based industries
- Leading manufacturer of Oriental Tobacco that is also known as Turkish Tobacco in the foreign markets
- The leading position in the production with 68 thousand tons: İzmir
- Tobacco exports center: İzmir





## FOOD AND BEVERAGE

- 3rd city in the total value of agricultural production
- 3rd city in the value of herbal production
- 3rd city in the value of livestock production
- 4th city in the value of animal production





# AUTOMOTIVE

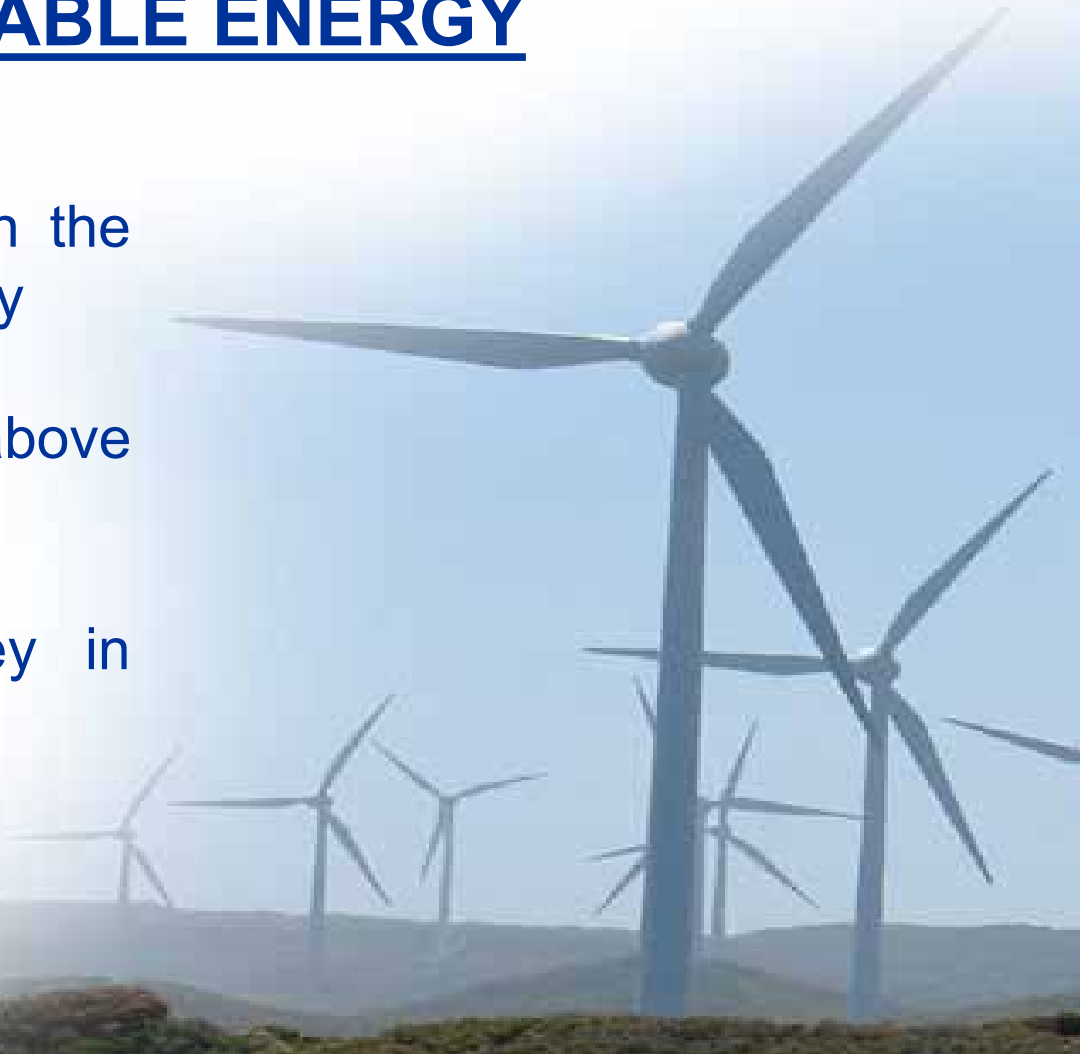
- The presence of small industrial sites which is serving the automotive sub-industry.
- The presence of schools which offer vocational and technical education about automotive
- A pioneer in the automotive sub-industry especially in rim, battery and brake lining





## RENEWABLE ENERGY

- İzmir, one of the cities with the highest potential in wind energy
- Solar energy potential is above Turkey's average
- Highest potential in Turkey in terms of geothermal resources



# INFORMATION TECHNOLOGIES

- Source of skilled people for the production of science and technology
- Infrastructure for telecommunication, Internet & Broadband, hardware and software industry
- 4 Technoparks, 9 Universities and R & D Centers.







## HEALTH

- 48 Hospitals
- 11,421 bed capacity
- 28 Branch Centers
- 44 Medical Centers
- Thermal facilities

# TOURISM

- A climate of 300 days of sunshine
- All kinds of tourism like cruise, culture, cities, nature, sea, health and faith
- 3 consecutive years of Europe's best cruise destination: İzmir
- 1 million of tourists visiting İzmir every year



# TOURISM PARADISE İZMİR

**Pergamon and Ephesus antique cities take place in UNESCO World Heritages List**





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# İZMİR CHAMBER OF COMMERCE



- Established in 1885
- More than 80.000 registered member companies
- The most influential organisation in the development of trade, during its history



# İZMİR CHAMBER OF COMMERCE

## What can we do together?

- Business trips and B2B meetings
- seminars and other international events
- Exchange market information
- Find potential business partners
- Guidance for foreign investors





**THANK YOU FOR YOUR ATTENTION**

