

# FIRST INTERNATIONAL VIRTUAL FAIR

FOR EXPORTS, LOGISTIC  
AND INVESTMENTS

*To grow again...*



Del **07** de diciembre al **12** de Diciembre

*To grow again...*

**WHY  
PARTICIPATE  
IN THE  
VIRTUAL  
FAIR?**

The world economy is beginning to show signs of recovery.

razón  
**01**

A space for companies to project their business in the short term in a window to the world.

razón  
**02**

It integrates sectors focused on export production development, logistics as a factor of competitiveness and investments as part of the recovery of the economy.

razón  
**03**

A day dedicated to international buyers from various countries around the world.

razón  
**04**

Within the framework of the Virtual Fair we will develop the International River Logistics Meeting to grow again.

razón  
**05**

They will learn about the different policies and mechanisms for the Promotion of Investments in the region.

razón  
**06**

CADEX in the search to reactivate the economy of companies, offers its affiliates and the general public a window to the world, within the framework of the 1st. International Virtual Fair for Exports, Logistics and Investments 2020 «to grow again», Exclusive space to expose the diversity of high-quality products produced by exporting companies, an international meeting point for the main players in the logistics sector and the ideal space for investments.



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# Advantage



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**EXPORTER'S ROOM «OSWALDO BARRIGA CUELLAR»**

**EXCLUSIVE SPACE FOR THE EVENT SPONSORING COMPANIES AND INSTITUTIONS**

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**PAVILION FOR COMPANIES AND INSTITUTIONS LINKED TO PRODUCTIVE DEVELOPMENT AND EXPORTS**

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**PAVILION OF COMPANIES AND INSTITUTIONS OF THE NATIONAL AND INTERNATIONAL LOGISTICS SECTOR**

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**PAVILION OF COMPANIES AND INSTITUTIONS THAT PROMOTE INVESTMENT  
IN THE REGION**



**SPACE FOR TRANSMISSION OF EVENTS, PRESENTATIONS AND WEBINARS  
DURING EVERY FAIR DAY.**

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To grow again...

# BIENVENIDOS



**Monday  
December 7**

**Inauguration of the First Virtual Fair - Welcome Words**



**Tuesday  
December 8**

**Launch of the Virtual Exporter Show «Oswaldo Barriga Cuellar»**



**Wednesday  
December 9**

**Guided tour of international buyers.  
Presentation of CADEX services platform.**



**Thursday  
December 10**

**International River Logistics Meeting "To Grow Again"**



**Friday  
December 11**

**International Business and Investment Meeting "To Grow Again" - International Business Network**



**Saturday  
December 12**

**Closing**



## **BUSINESS STAND**

Price **330 USD** for non-affiliates

Price **300 USD** for affiliated companies

3 spaces for images

Access to Networking Room

The platform will be open 24 hours a day,  
the 6 days of the event.



## STAND PREMIUM

Price **550 USD** for non-affiliates

Price **500 USD** for CADEX affiliates

4 spaces for images

1 space for video

Networking room access

The platform will be open 24 hours a day, the 6 days of the event

# SPONSORS



**GOLD**  
**1000 USD**

**Advertising in assigned pavilion**

## **SPONSOR BENEFITS GOLD:**

1 BUSINESS stand in the Virtual Exporter Show «Oswaldo Barriga Cuellar»

Space to hold a presentation or webinar in the event room, exclusively for the company or institution and its target audience.

Mention on the website and in one of the pavilions of the virtual fair.

# SPONSORS



**PLATINIUM**  
**1500 USD**

**Advertising throughout the fair**

## **SPONSOR BENEFITS PLATINIUM:**

**1 PREMIUM** stand at the «Oswaldo Barriga Cuellar» Virtual Exporter Show

**2 spaces** for presentations or webinars in the event room, exclusive space for the company / institution and the target audience.

Mention on the website and all the broadcasting arts of the event.

**Presence of your logo on the facade** and in one of the pavilions of the virtual fair.

WITH THE SUPPORT OF:



Deutsch-Bolivianische  
Industrie- und Handelskammer  
Cámara de Comercio e Industria  
Boliviano-Alemana



## MORE INFORMATION

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