



Croatian IT Industry

#uniqueknowledge#vibrantideas#croatianinnovation#croatianIT



CROATIAN
CHAMBER OF
ECONOMY



- Continuously growing market value
- High productivity, low operating costs
- Highly educated, qualified, productive and motivated workforce
- Education infrastructure supporting your business
- Strong ties between academic and business society
- Innovative and advanced solutions for various sectors already in practice
- Specific solutions for demanding markets (tourism, smart cities, smart energy, innovation)
- Increasing number of start-ups
- Presence of global IT companies (Microsoft, IBM, Cisco, HP, SAP, Oracle etc.)

CROATIA – INNOVATIVE HUB, HOME OF MANY PIONEERING INNOVATIONS



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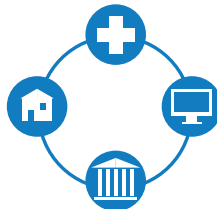
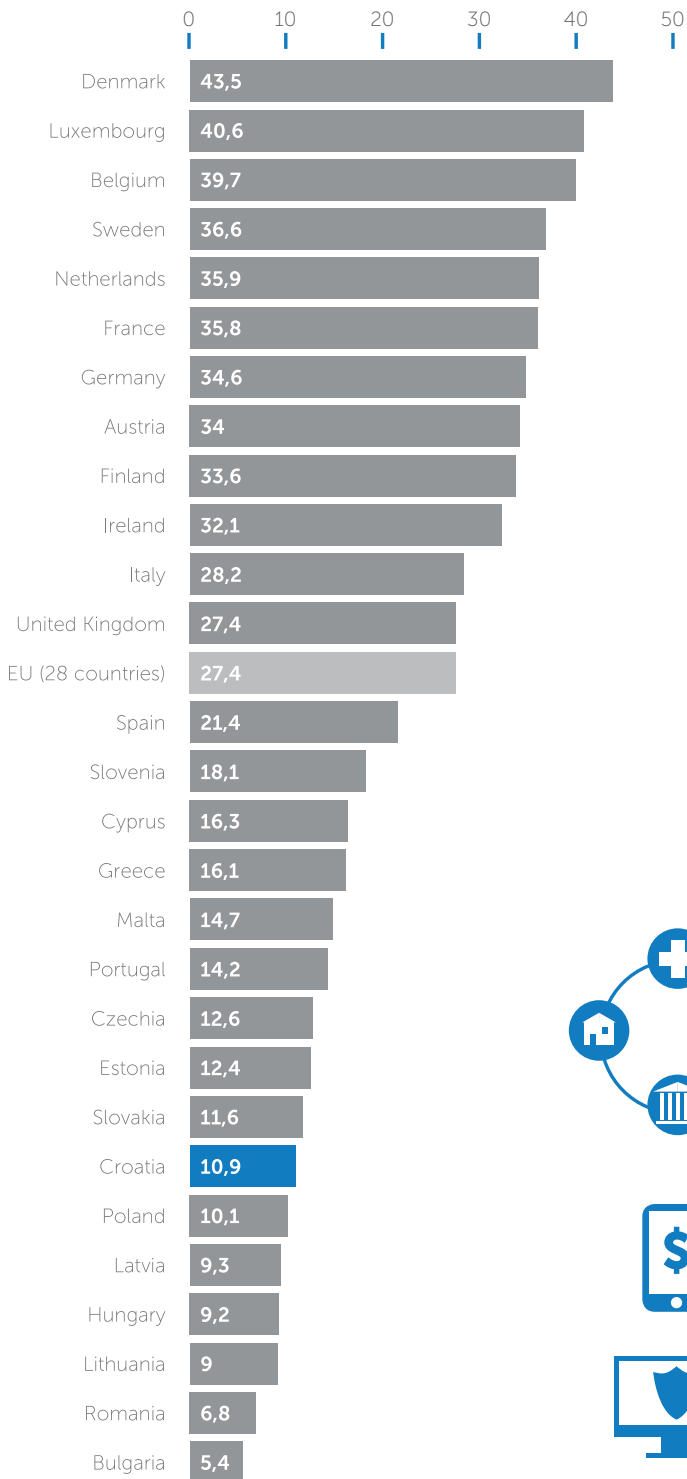


ICT CENTERS



FAVOURABLE LABOUR COSTS

Labour cost EUR/Hour



ICT IN NUMBERS:

€ 3.2 billion

income

3.2%

of Croatia's GDP

29%

of total income from export

5,113

registered companies

30,318

employees

€ 1,885

average gross monthly salary

IT PRODUCTS:

- E-government (Croatia)
- National Electronic Health Care System (Croatia)
- The RealEstate Registration and Cadastre Joint Information System (Croatia)
- Mobile solutions covering educational processes

Core apps and specialized solutions for finance, banking, retail, telecommunications, public health, etc

Specialized IT services: Managed Solutions, Security Solutions, HR Mgmt

Computing games

DID YOU KNOW?



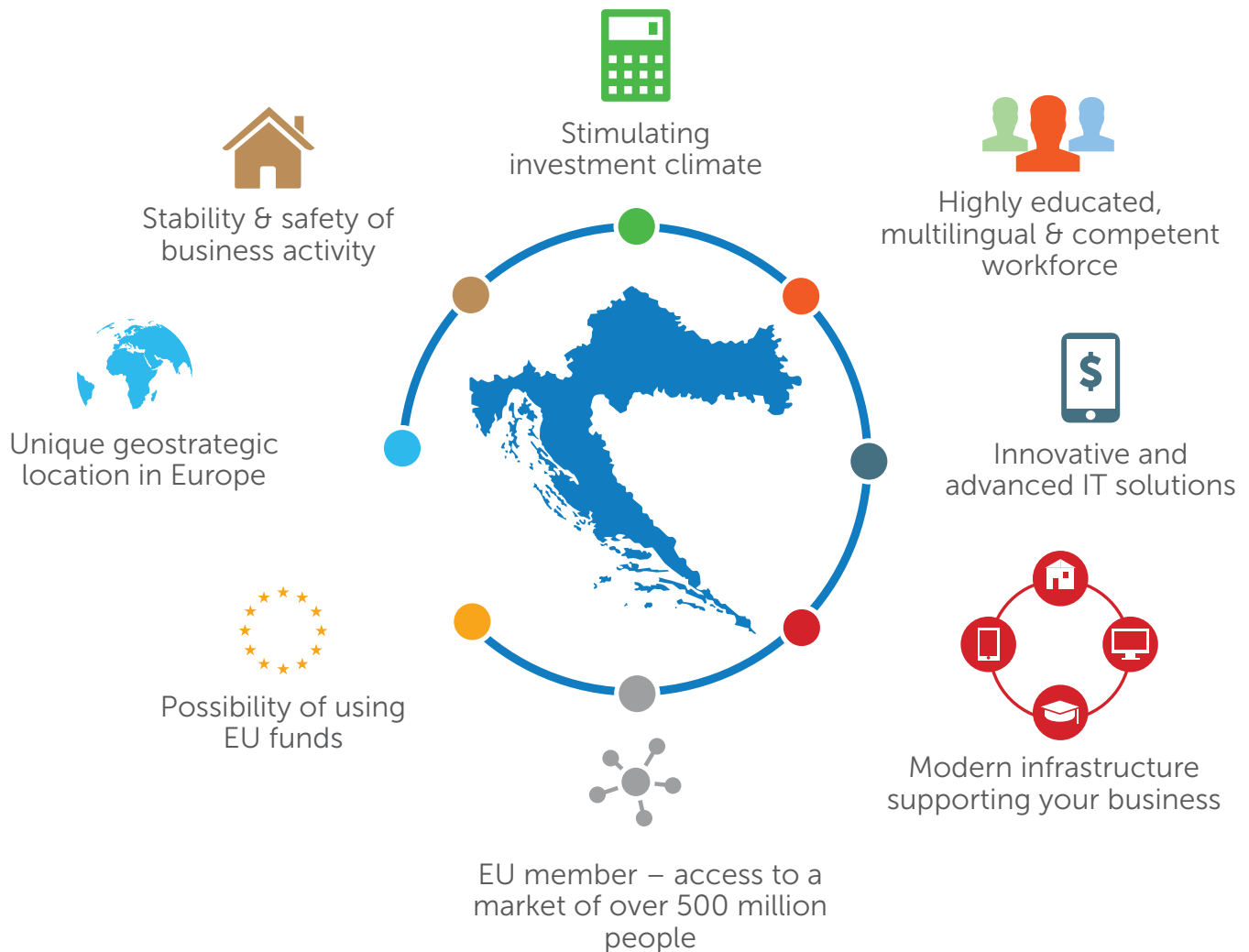
99.7% pupils learning English in upper-secondary education



64% pupils learning German in upper-secondary education (3rd best ranking in Europe)

Data sources: Croatian Bureau of Statistics, Eurostat, Financial Agency (FINA)

CROATIA – YOUR RELIABLE BUSINESS PARTNER:



STIMULATING INVESTMENT ENVIRONMENT:

- Tax incentives: reduction of profit tax to 9-0%; regular profit tax: 12% and 18%
- Employment grants: up to 9,000 EUR for newly employed
- Special tax incentives for information and communication systems and software development centers
- Additional incentives for development-innovation activities, business support activities and high added value services
- Education grants: coverage of up to 70% of education costs



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